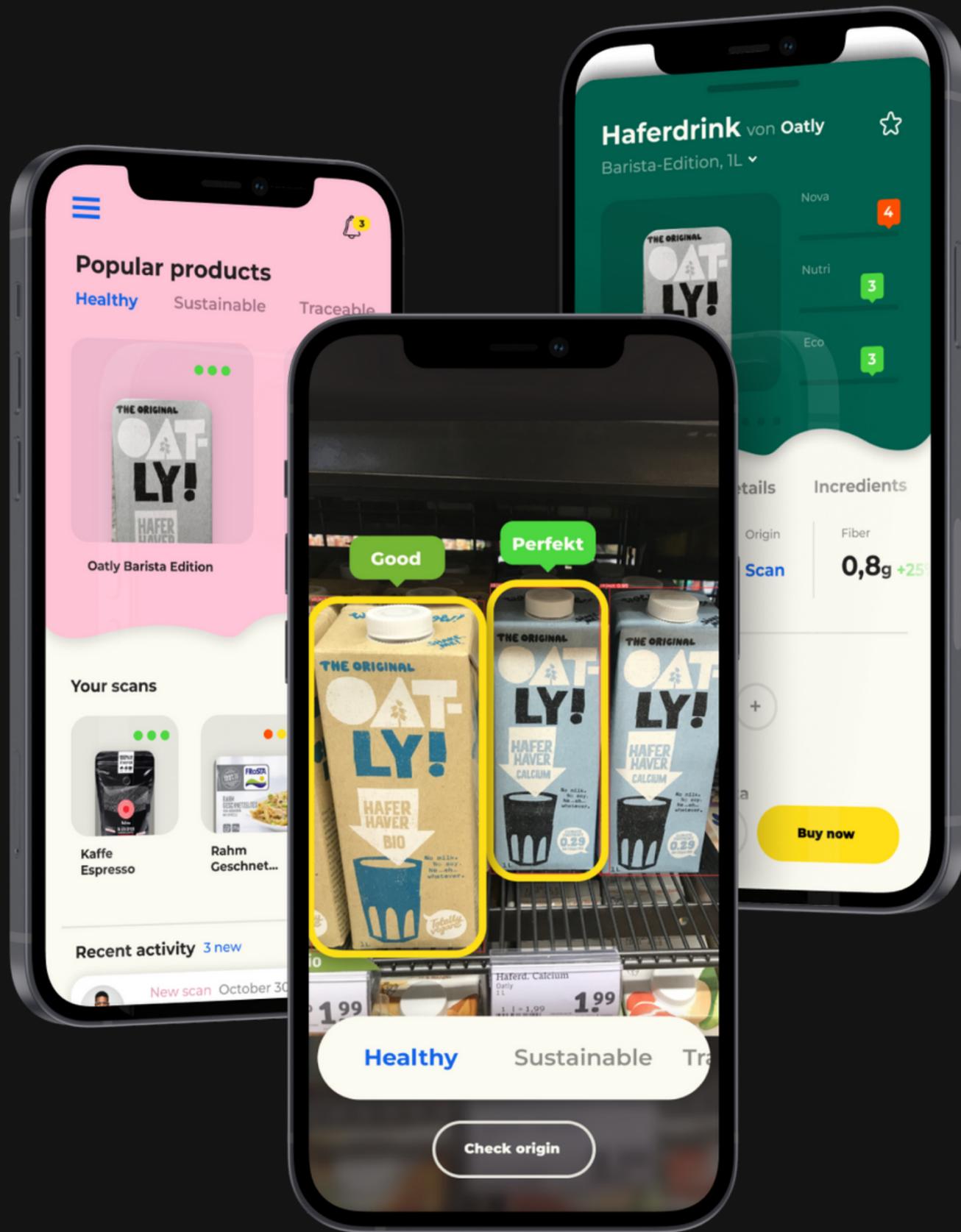




TRUTH-AS-A-SERVICE

WE GUIDE CONSUMERS TO THE TRULY SUSTAINABLE FOOD





RAINFOREST DESTRUCTION
FOR AGRI-PRODUCTS
CAUSES

**>9% OF
HUMAN-
MADE CO2
EMISSIONS**



**>2M CHILD
SLAVES**

ARE EXPLOITED IN THE
WEST-AFRICAN COCOA
INDUSTRY



BOTTOM-TRAWLING ALONE
CAUSES

**>CO2
EMISSIONS
THAN GLOBAL
AIR TRAFFIC**

**CONSUMERS WANT
SUSTAINABLE
PRODUCTS**



**CONSUMERS WANT
SUSTAINABLE
PRODUCTS**

**REGULATORS WANT
SUSTAINABLE
SUPPLY CHAINS**



**CONSUMERS WANT
SUSTAINABLE
PRODUCTS**

**REGULATORS WANT
SUSTAINABLE
SUPPLY CHAINS**

**BRANDS WANT TO
SELL SUSTAINABLE
PRODUCTS**





**64% OF AMERICAN CONSUMERS
ARE WILLING TO PAY MORE
FOR SUSTAINABLE PRODUCTS**

74% DON'T KNOW HOW TO IDENTIFY THEM

GreenPrint 2021

A FOOD PRODUCT

IS VERIFIED ON BLOCKCHAIN

CAN BE FOUND IN RETAIL

BY CONSUMERS

1.



2.



3.



4.



My Dashboard

Mangia Bene

New Batch

Blockchain batches

Product templates

Partner networks

Impact indicators

Demand Plan ALPHA

Integrations PRO

NEW BATCH

Register a new batch in the OURZ Blockchain. Pick a product, choose the partner, link other products, add your data and update the timeline events. Done!

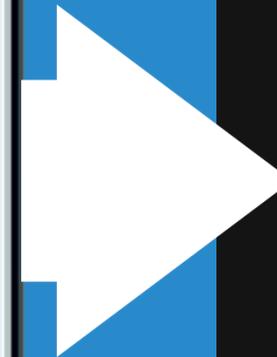
1. PRODUCT 2. PARTNER 3. INGREDIENTS 4. BATCH DATA 5. TIMELINE

Your products valuechain and event timeline

- Spaghetti al Ignazio - 20.01.2021 Planned transport by Unknown
- Spaghetti al Ignazio - 20.01.2021 **NOW** Created by Mangia Bene
- Spaghetti al Ignazio Linked to Quality Grade Check- by Mangia Bene
- Spaghetti al Ignazio Linked to Biodegradable Packaging - by Mangia Bene
- Quality Grade Check Created by Quality Institute
- Quality Grade Check Linked to Organic Wheat - Spring harvest - by Quality Institute
- Biodegradable Packaging - Mangia Bene Created by Better Packs Inc.
- Organic Wheat - Spring Harvest Created by Farmer Lili

PREVIOUS FINISH

Made with ❤️ and probably some 🍷 for a better future. | V1.1.0 | austria



12:34

The sustainability impact

Vegetarian Burger Pattie

CREATED BY THE VEGGYBUTCHERS

This is one of 740 packages

Produced on Wednesday, 29

CO2 128 gramm per pack -62%

€ 35 per hour

The story behind

12:34 The story behind

We love pure and good food. It was obvious to go for best ingredients from local farms and to share the fair profit.

Matthew

The VeggyButchers

This package's history

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Made with ❤️ and probably some 🧑‍🔬 for a better future. (v1.1.0) (2020/11)

ZDF

BERCISB

IRIS

NC 302

plan b

ZDF

TOYOTA

plan b

PERSONALIZED

Decide what sustainability means to you!

WHAT'S MOST IMPORTANT TO YOU WHEN SHOPPING GROCERIES?

- Healthiness
- Organic ingredients
- Traceable origin
- Sustainability
- Price
- Other

Proceed

Skip

DO YOU HAVE DIET PREFERENCES?

- Vegan
- Vegetarian
- Flexitarian
- Gluten free
- I don't care
- Other

Proceed

Skip

New scan Jan. 30, 2022

 **Veganes Bami Goreng**
from **Frosta**

#vegan #frozen

New comment Feb. 2, 2022

 **Nesquik Bio Cerealien**
from **Nestle**

Looks like greenwashing for me 🤢

#cereals #breakfast #wholegrain #greenwashing

New scan Feb. 14, 2012

 **Soy yogurt vanilla**
from **Alpro**

 Found treasure item

#vegan #soy #yogurt #vanilla #lactose free

EMPOWERED

Get rewarded for being an activist and connect with your love brands

AUGMENTED

Fact based decisions about what is good for you and our planet.

Good Perfekt

Haferdrink von Oatly
Barista-Edition, 1L

Nova 4
Nutri 3
Eco 3

Summary Details Ingredients

Carbon Footprint 42g -57%
Origin Scan
Fiber 0,8g +25%

Properties
FSC +

Find Oatly Barista
Add to list Buy now

Healthy Sustainable

Check origin

PERSONALIZED

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AUGMENTED





**LET'S
CHANGE**



WORLD